

Staff Vacancy – Science Communicator

SEDs-Canada projects, such as the Canadian Reduced Gravity Experiment (CAN-RGX) and the Canadian Stratospheric Balloon Experiment (CAN-SBX) design challenges, have a strong history of training highly qualified personnel for the Canadian space industry. As our organization is growing, we are looking for an enthusiastic individual to help expand the reach of our projects, including but not limited to creating social media content before, during, and after competitions to showcase teams, science experiments, and skills/experiences gained while participating in our projects. If you love all things space, are active on social media networks, and have an interest in science communication, you might enjoy this work!

This position is most ideal for a student who aspires to have a career in science communication, social media management or digital marketing, and wants to gain experience in the space sector by volunteering with like-minded individuals who are passionate about space at a growing, national non-profit.

You get bonus points if you are comfortable with learning new things and researching on marketing trends, strategies and data analyses that can enhance our social media profile and maximize impact.

Primary duties:

- Collaborate with projects staff to develop social media plans
- Interview student teams about their projects and personal experiences to obtain relevant content
- Interview subject matter experts to obtain relevant content
- Collaborate with communications & graphics team to create and schedule social media posts
- Host projects livestreams (e.g. Q&A sessions, launch campaigns)
- Work with Projects Chair on relevant organization's strategic goals (e.g. increasing participation and reach of SEDs-Canada projects)
- Assist sponsorship team by providing relevant content
- Announce and promote projects activities on our social media outlets

Requirements:

- Time: 2 - 4 hours per week
- Excellent science communication skills
- Proficiency with using various social media platforms



Students for the Exploration and Development of Space
Étudiants pour l'Exploration et le Développement Spatial

-
- Ability to work in an interdisciplinary environment
 - Self-motivated & independent
 - Background in science and/or engineering is preferred
 - You love all things space and want to share them with the world!
 - You are comfortable with learning new things (e.g. scientific experiments performed by our student teams) and researching on marketing trends and strategies (campaigns, post frequency/timings, advertising etc.) that can maximize our social media reach.

While prior experience is preferred, the most important is a willingness to learn in a fast-paced and professional environment. This is an unpaid volunteer position. Apply by **November 21, 11:59 PM EDT** by filling out the form at bit.ly/apply2seds. We encourage you to apply early as this position may be filled before the application deadline.